

Korean Cultural Contents Major

Department of
Cultural Industry and Arts

Graduate School of
Culture Industry & Arts



성신여자대학교 | 대학원
SUNGSHIN WOMEN'S UNIVERSITY | GRADUATE SCHOOL

Tel. 02-920-7511

Korean Cultural Contents Major in Department of Cultural Industry and Arts was established in 1999.

This major reevaluates the roots of Korean culture and strengthens the ability to plan various Korean cultural contents.

Through this, the Korean Cultural Contents Major cultivates individuals who can create new value for Korean cultural contents and promote their diverse utilization.

Major Education	Specialization Goal
1. Training experts in Korean culture education	Students enhance their ability to develop and guide Korean cultural education contents that matches the characteristics of various subjects.
2. Training Korean Museum Curators	Students enhance their abilities to exhibit, manage, and systematically operate experiential programs related to Korea's cultural heritage.
3. Training Korean cultural product planners	Students enhance their abilities to develop products imbued with the value of Korean culture and execute business operations related to them.

Department Introduction & History

Department's Educational goal & Specialization Objectives

Faculty Members

NAME	MAJOR	RESEARCH ACHIEVEMENTS	E-MAIL & EXTENSION NUMBER
Choi, Bae-young	Korean Cultural Education	Research on Women's perception of Tteok's value, Attitude towards Cultural Succession, and Word-of-mouth Behavioral Intention	kb9112@sungshin.ac.kr (+82)02-920-2781
Ko, Seong Hee		Research on the impact of college students' perception of Korean food on their attitudes toward Korean food and related behaviors	kosh0220@sungshin.ac.kr (+82)02-920-7273
Kim, Hyo Joo		Research on Teaching Korean Women's Handcraft to Foreigners	ssculture@sungshin.ac.kr 02-920-7511
Baek, Ju Won		Research of Ways to Revitalize Jeju Island's Tea Culture Industry	
Kim, Jin Suk	Research on the Tea Culture in Tang Period which was seen through "The Classic of Tea"		
Lee, Youngwook	Research on the Modern and Contemporary Tea Culture in the United Kingdom		
Hong, Ingook	The Acceptance and Exchange of Iron Mirrors in the Three Kingdoms Period		
Kim, Sook-kyoung	Research on Cultural Contents by Korea Traditional 'Sotdae'		
Jung, Yearin	Research on Developments of Cultural Products using Korean Traditional Folk Painting		
Bae, Boram	Research on Webtoon Content based on Traditional Culture		
Suk, Eunkyung	Research on Cosmetic Beauty Culture Emerging from Retro Trends		
Park, Bok Lim	Research on Mothers' Perceptions and Preferences for Childrens' Parties		

Curriculum

DEGREE PROGRAM	RECOMMENDED COURSE ROADMAP BY SEMESTER			
	1ST	2ND	3RD	4TH
MASTER	<ul style="list-style-type: none"> - Korean Culture Contents - Korean Food Culture - Korean Folklore Culture - Korean Culture Contents Seminar 1 	<ul style="list-style-type: none"> - Korean Museology - Korean Crafts Culture - Korean Hanbok Culture - Korean Tea Culture 	<ul style="list-style-type: none"> - Methodology of Korean Culture Contents - Planning of Korean Culture Exhibitions - Korean Culture Contents and Product Development - Korean Culture Contents Business 	<ul style="list-style-type: none"> - Korean Cultural Exhibition Planning - Korean Culture Contents Seminar 2 - Korean Culture Instruction Theory - Korean Culture Contents Guided Field Training

MAJOR	RESEARCH ACHIEVEMENTS	INTRODUCTION
Korean Cultural Contents Major	2001-Present Traditional Hanbok and Etiquette Education for young Children	Conducting educating for young children to promote understanding and interest in traditional hanbok(Korean traditional clothing) and etiquette.
	2008-Present Korean Traditional Culture Experience Program for Teenagers	Providing opportunities for youth to develop interest in traditional culture and experience with all five senses.
	2017~Present Korean Culture Experience Education for Foreign Students	Operating programs for foreign students to experience Korea's cultural heritage, fostering mutual communication.
	2022 Korean Rites program for college students and adults	Running museum programs for university students and adults to establish the meaning and value of rites of passage. This program contributed to our university museum being recognized as an outstanding institution in the University Museum Promotion Support Project.
	2023 Traditional Lifestyle and Culture Education Program for Elementary School Students	Selected for the traditional lifestyle culture education project supported by the Ministry of Culture, Sports and Tourism and the Korea Craft & Design Foundation, the program was operated for elementary school students.

Major's Research and Project Achievements

○ Networking in education, research, and service on Korean cultural contents development with domestic and international institutions and organizations.

○ Collaborating and operating of experiential programs on Korean cultural content development with domestic and international institutions and organizations.

○ Jointly hosting academic seminars and exhibitions on Korean cultural contents with domestic and international institutions and organizations.

Career Field	Post-graduation Area of Activity	Relevant Qualifications
Korean Cultural Education Specialists	Universities (Graduate programs), domestic and international Korean cultural centers, Sejong Hakdang (King Sejong Institute), traditional cultural educational institutions, craft cultural educational organizations	Korean Lifestyle Culture Instructor
Korean Museum Curator	National museums, private museums, university museums, municipal cultural foundations, corporate cultural foundations	Associate Curator of Museums and Art Galleries
Korean cultural product planner	Korean cultural product companies, regional cultural product consulting firms, multipurpose cultural spaces under corporate management	GTQ (Graphics Technology Qualification)

Direction for the Development of the Major

Career Paths and Relevant Certifications After Graduation

○ 2019 Business agreement with Korea Skills Transfer Association

○ 2023 Business agreement with Eunpyeong-gu Office, Seoul

○ 2023 Joint organization of academic seminar with the Korea Sotdae Cultural Institute

○ 2023 Advised on traditional wedding ceremonies for MBC Drama "Lovers"

○ Individuals with or expecting to obtain a bachelor's degree from a domestic or international university

○ Individuals with a bachelor's degree earned under the credit-bank system or self-study degree system

○ Individuals from other academic fields, not limited to Korean culture (both male and female)

○ International students

Other Major Promotional Highlights

Preparation for Graduate School Admissions